

Indesign Basics & Program Comparison

Photoshop Over view:

- Raster or pixel-based program good for creating or manipulating rendered images or photographs.
- Great for digital "painting".
- File size grows larger based on image size and resolution.
- In general, image quality deteriorates the larger the image is blown up.

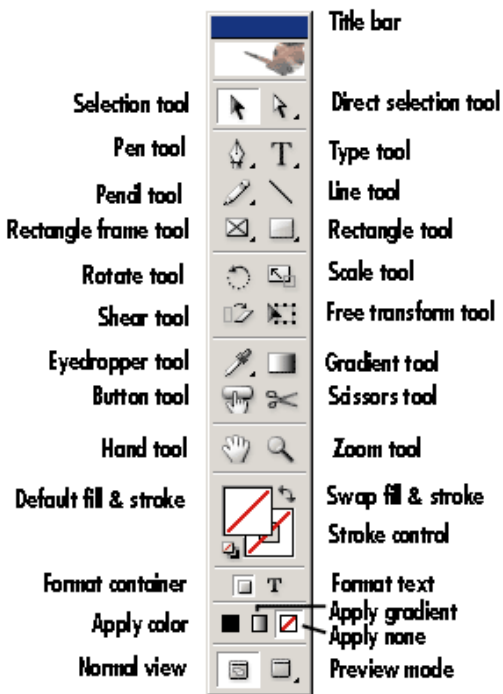
Illustrator Over view:

- Vector or shape-based program good for creating logos and graphic images.
Illustrator is the industry standard for logos.
- CAN be used to create photographic effects, but not as easily as Photoshop.
- Illustrator files are scalable and do not deteriorate when enlarged.
- Relatively small files sizes, especially when dealing with large files, e.g banners, posters, billboards.

Indesign Over view:

- Page layout program used to create single multi-page documents
(multi-page documents can't be done in Photoshop or Illustrator).
- Used to bring elements created in other programs together, such as logos, photographs and illustrations
- You must "package" elements used in a folder with
Indesign document before sending to print. This includes fonts and all placed images.
- Relatively small files sizes.

What are the tools on the Adobe® InDesign® toolbar?



Tools you'll use most often:

- **Selection tool** - Use to select elements.
- **Type tool** - Use to add text or edit text.
- **Line tool** - Use to add linear elements to a page.
- **Rectangle tool** or **Rectangle frame tool** - Use to add photo boxes to a page.
- **Hand tool** - Use to move the page in the monitor viewing area.
- **Zoom tool** - Use to enlarge or reduce part of the page.
- **Fill & Stroke controls** - Use to add color to an element or line.

Tools you'll use less often:

- **Direct selection tool** - Use to select elements in a frame or select part of an element.
- **Rotate tool** - Use to rotate elements.
- **Scale tool** - Use to enlarge or reduce the size of elements.
- **Shear tool** - Use to distort an element.
- **Free Transform tool** - Use to scale and rotate an element.
- **Eyedropper tool** - Use to sample color from a graphic.

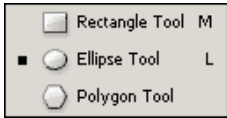
- **Gradient** tool - Use to create gradients.

Tools you probably won't use:

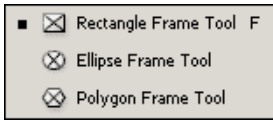
- **Scissors** tool - Use to split a path, graphics frame or empty text frame.
- **Button** tool - It won't be used on a yearbook page, use it on web pages.

Toolbar fly-out menus

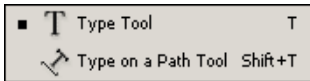
Tools you will probably use the most:



Use these tools to draw photo blocks or graphic elements.



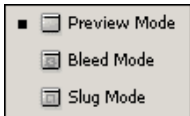
Use these tools to draw photo blocks or graphic elements.



Type on a Path tool - Use this tool to add text to a line or shape.

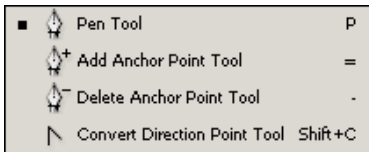


Position tool - Use to move elements in a frame.

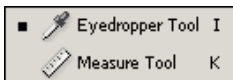


Normal mode will be used most often but if your page loses the bleed area, you may have pressed one of the other modes.

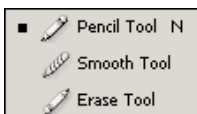
Tools you won't use as much:



The **Pen** tool can be used to create a path for type or a clipping path.



Measure tool - Measure the distance between two points or measure an angle.



Pencil tool - Draw a freeform path, smooth it with the **Smooth** tool and erase it with the **Erase** tool